

PURE Water Filter Sponsorship



The intervention consists of supplying an innovative water filter system, training the recipients in its correct use, and raising awareness of hygiene, and sanitation:

- **Wa** - A highly reusable and sustainable Water Filter, that removes almost 100% of bacteria and protozoa from water. At 50p per month to supply a family with 2,000 litres of safe water a day, we know of no better value for money preventative intervention.
- **S** - Sanitation. Providing education about such basic matters as where to defecate and where not to. We provide pictorial plans of where and how to construct a long drop toilet to prevent the spreading of disease. Our teams encourage the local community to work together, helping one another, so every family has their own appropriately sited and constructed toilet.
- **H** - Hygiene awareness. Stressing the importance of washing hands. Demonstrating when and how to do this effectively to ensure that the benefits of safe water are not lessened through poor hygiene.

AMOR uses a mobile application with a custom developed questionnaire. This application is used to accurately track the impact of the project on the family's health, wealth, and education. Prior to the team's arrival our local Gambian partners visit the villagers, assess, and invite families participation in the programme.

At the point of distribution (installation of the intervention), each family is asked a series of questions that is captured in the application as a baseline survey.

2 weeks later our local partners from the Gambian return to visit each family to:

- **A**sk and record the baseline questions again
- **B**e open to issues raised and provide additional support
- **C**hanges made in hygiene and sanitation habits are recorded
- **D**emonstrate the use of the filter by the family, and how they're cleaning it to ensure sustainability
- **E**xplain how they can support the family and offer the opportunity to pray with them.

This process is repeated a further three times - at 8 weeks, 6 months and finally at 12 months.

This process not only ensures sustainability for 10 years, but it also allows the local partners to build long-term relationships with the families.

The monitoring and evaluation of the WaSH program leads to measurably dramatic outcomes:

- **95% elimination of water-borne sickness symptoms for Gambian village families after only six months**

You will be putting safe water into the mouths of children and their families. This is all done in the name of Jesus and enables local churches to share the eternal living water that only Jesus can provide.

We encourage behavioural change in three ways, which are all positively affected by our intervention:

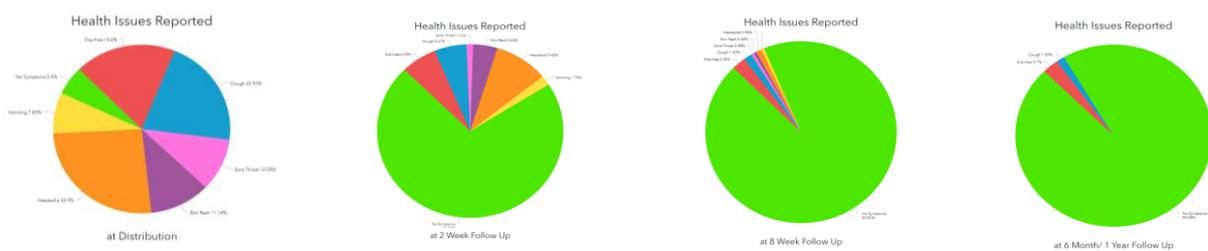
- **Health** - Who would not want their husband, children, and themselves to be healthy? Our experience in The Gambia has shown that families are highly motivated to participate in WaSH.
- **Wealth** - As health increases, less money is required for medicines, less money is spent on trips to clinics, and less needs to be spent on bottled water to maintain the health of the main wage earner. Filter recipients are encouraged to use some of the money they save to buy soap to help maintain the hygiene of the whole family.
- **Education** - Children no longer suffer with the problems caused by drinking contaminated water, and practicing poor hygiene and sanitation (e.g. diarrhoea). They do not miss school as a result of sickness and their education improves. As the family improves its sanitation and hygiene, the children in the family become accustomed to taking more care of themselves. This brings both an immediate and long-term impact.

Project impact:

At the point of distribution 95% of people were sick with symptoms associated with WaSH, 6 months later 95% were healthy.

The following is the information that has been taken from 515 interventions distributed in 2022, impacting over 3600 people in The Gambia.

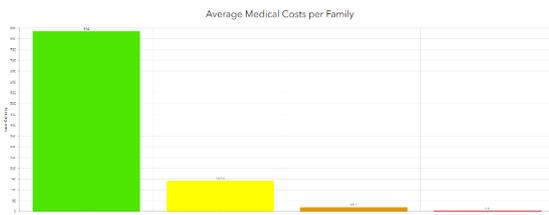
Health (Please note the green sector - this represents people with no symptoms of water-borne disease.)



Impact on wealth and education

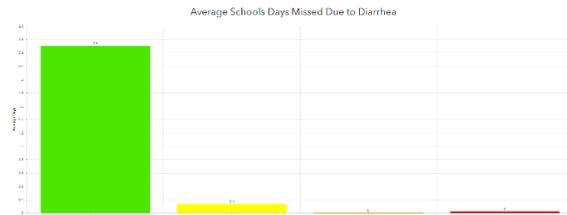
Green is the average medical costs per family spent; average school days missed due to diarrhoea, both at the point of distribution, then yellow 2 weeks later, then 8 weeks and then 6 months/12 months.

Impact on Wealth (DMR local currency)



The average medical cost / family fell from Gambia Dalasi (GMD) 834 at the point of distribution to GMD 3.2 at 6/12 months.

Impact on Education



The average school days missed due to Diarrhoea fell from 2.5 days at the point of distribution to 0 at 6/12 months.

Testimonies from recipients of the intervention April 2022, please click on the following two links:

[Rose](#)

[Veronica](#)

Once registered and signed up, you will then receive updates to your mobile phone at the point of distribution and post a number of completed follow-ups. You will see a picture of your family and the impact your investment has made on their health, wealth and education