

For people in developing countries, safe water can change everything.

703 million people in the world live without clean water. UNICEF 2019

The majority live in isolated rural areas and spend hours everyday walking to collect water for their family. Not only does walking for water keep children out of school or take up time that parents could be using to earn money, but the water often carries diseases that can make everyone sick.

But access to clean water means health, which leads to increased wealth, and education - especially for women and children.

Safe water changes everything:

**HEALTH** - Diseases from dirty water kill more people every year than all forms of violence, including war.

Children under-five are on average more than 20 times more likely to die from illnesses linked to unsafe water and bad sanitation than from conflict. UNICEF 2019

**WEALTH** - When people are healthy, they don't need to spend money on bottled water; on taxis to clinics, on consultations with specialists, medicines and return taxi's home. This means more money for the families to spend on hygiene, food and education.

**EDUCATION** - Clean water helps keep kids in school, especially girls.

Less time collecting water means more time in class. Clean water and proper toilets at school means teenage girls don't have to stay home for a week out of every month.

**TIME** - Every day, women and girls around the world spend an estimated 200 million hours collecting water. WHO & UNICEF 2010

Access to clean water gives communities more time to grow food, earn an income, and go to school - all of which fight poverty.

**WOMEN EMPOWERMENT** - Women and girls are responsible for water collection in 8 out of 10 households with water off premises. WHO/UNICEF 2017.

When a community gets water, women and girls get their lives back. They start businesses, improve their homes, and take charge of their own futures.

## Sponsorship

You will be raising a family, or families out of water poverty for over 10 years.

Cost: One off payment of £60.

What will you receive? When you sign up you will receive via email a certificate, as per the sample here. It is A4 and can be easily printed by yourself at home. Many people buy a frame to display with pride what you've done for someone else.

They are an ideal as a gift for a loved one, to mark a birthday, anniversary or special occasion like Christmas, Mother's Day, etc.



Once your sponsored intervention has been installed, you will be notified via an email, you will see a picture of your family with your filter, and their current health, wealth and education status. In the first year you will receive updates via email on the impact your intervention has had on your family's health, wealth and education.

## More detailed information on the Intervention and its impact

The intervention consists of supplying an innovative water filter system, training the recipients in its correct use, and raising awareness of hygiene, and sanitation:

- **Wa** - A highly reusable and sustainable Water Filter, that removes almost 100% of bacteria and protozoa from water. At 50p per month to supply a family with 2,000 litres of safe water a day, we know of no better value for money preventative intervention.
- **S** - Sanitation. Providing education about such basic matters as where to defecate and where not to. We provide pictorial plans of where and how to construct a long drop toilet to prevent the spreading of disease. Our teams encourage the local community to work together, helping one another, so every family has their own appropriately sited and constructed toilet.
- **H** - Hygiene awareness. Stressing the importance of washing hands. Demonstrating when and how to do this effectively to ensure that the benefits of safe water are not lessened through poor hygiene.

AMOR uses a mobile application with a custom developed questionnaire. This application is used to accurately track the impact of the project on the family's health, wealth, and education. Prior to the team's arrival our local Gambian partners visit the villagers, assess, and invite family's participation in the programme.

At the point of distribution (installation of the intervention), each family is asked a series of questions that is captured in the application as a baseline survey.

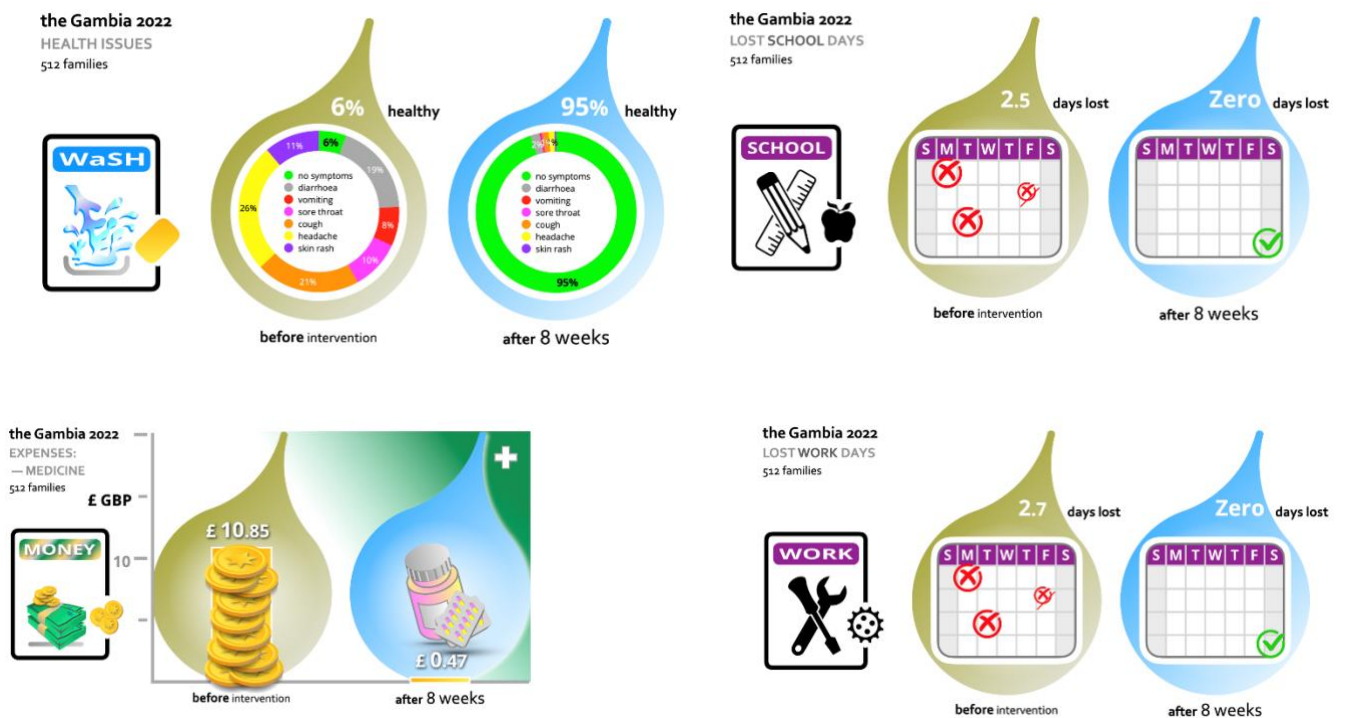
Two weeks later our local partners from the Gambian return to visit each family to:

- Ask and record the baseline questions again
- Be open to issues raised and provide additional support
- Changes made in hygiene and sanitation habits are recorded
- Demonstrate the use of the filter by the family, and how they're cleaning it to ensure sustainability
- Explain how they can support the family and offer the opportunity to pray with them.

This process is repeated a further three times - at 8 weeks, 6 months and finally at 12 months.

This process not only ensures sustainability for 10 years, but it also allows the local partners to build long-term relationships with the families.

The monitoring and evaluation of the WaSH program leads to measurably dramatic outcomes:



Testimonies from recipients of the intervention April 2022, please [click](#) on the following two links:

[Rose](#)

[Veronica](#)

Thank you for changing the lives of families in rural Gambia.